20% DISCOUNT BOOKING FORM

*For all prepaid bookings received by Monday 29th December.

Book____ member(s) at €40 each.  Total: €______
Book____ non member(s) at €80 each.  Total: €______
Cheque enclosed: Ð______

ATTENDING DELEGATE CONTACT DETAILS

NAME (DELEGATE 1): _______________________________
ADDRESS: _________________________________________
TELEPHONE: _______________________________________
EMAIL: _____________________________________________

Do you want to attend the IGA members only breakfast meeting
Yes____  No _____

NAME (DELEGATE 2): _______________________________
ADDRESS: _________________________________________
TELEPHONE: _______________________________________
EMAIL: _____________________________________________

Do you want to attend the IGA members only breakfast meeting
Yes____  No _____

DISCUSSION GROUP DEAL (for groups of 10+ members):

€40 per head for discussion groups of 10+ members who book and prepay in full before Monday 29th December (strictly no late applications accepted after this special offer date). Please emailing secretary@irishgrassland.com to apply.

You can register and avail of 20% prepaid discounted rates detailed above by MONDAY 29th DECEMBER by:
A) Making a pre-paid discounted registration online
   www.irishgrassland.com
B) Posting this 20% discount form and your cheque to: Discounted Registrations, IGA office, Cookstown, Kells Co. Meath.

Conference fee includes attendance, copy of the conference proceeding, refreshments on arrival and two course dinner. Please note that as part of the IGA initiative to attract new members, the conference fee for non-members also includes one year’s FREE membership to the IGA for all new direct debit memberships.

So, if you are thinking of attending then book today and don’t miss out on these excellent offers!

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Maximising Grass Yield Potential

Formulated for the Irish Grassland Farmer

www.yara.ie

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Irish Grassland Association

Pathways to Success Post-Quota

ANNUAL DAIRY CONFERENCE 2015
Thursday, 8th January 2015
Radisson Blu Hotel, Cork

Sponsored by
IGA DAIRY CONFERENCE THURSDAY 8TH JANUARY 2015, RADISSON BLU, LITTLE ISLAND, CORK

8:00am Challenges post quota
Corporate breakfast (no charge for those who have pre-booked by 29th Dec) – places limited 130
Guest speaker: Prof. Patrick Wall, Associate Professor of Public Health, UCD
(This session is only open to IGA corporate Members and IGA Members) Booking Essential.

09:00 am Registration and light refreshments

09:45 am Opening Address
Dr. Paul Crosson, President of the Irish Grassland Association

Session 1
Maximising grass growth on your farm
Chairperson: Dr. Dideire Hennessey, IGA and Teagasc Moorepark
10:00 am Influence of perennial ryegrass cultivar, ploidy and the incorporation of white clover to increase performance from grazed pasture, Brian McCarthy, Teagasc Moorepark

10:15 am Building and Balancing your grass budget, Donal Patton, Teagasc Ballyhaise

10:30 am How I maximise the amount of grass grown on my farm
Michael Doran, Dairy Farmer

10:40 am Discussion

Session 2
Planning for the next three months and beyond
Chairperson: Eddie O’Donnell, IGA and Dairy Farmer

11:20 am Managing the Last 3 Months of the Last Milk Quota Year
Matt Ryan, Dairy Consultant

11:35 am My Approach to the Last 3 Months of Milk Quota
Joe Leonard, Dairy Farmer

11:45 am Discussion

12:30 pm Lunch

Session 3
Creating win/win scenarios
Chairperson: Páidí Kelly, IGA and Irish Farmers Journal

01:50 pm The people approach to collaborative farming
Austin Finn, Land Mobility Service

02:10 pm Collaborative Farming: Providing options to improve the structure of Irish farming, Tom Curran, Teagasc

02:30 pm Discussion

Session 4
Which route to take post quota
Chairperson: Michael Bateman, IGA and Dairy Farmer

03:00 pm Post quota: will you make money from milk or milk from money?
Lessons from New Zealand Dr. John Roche, DairyNZ

03:30 pm Discussion

04:00 pm Conference Close
Dr. Paul Crosson, President of the Irish Grassland Association

The annual Irish Grassland Association 2015 Dairy Conference will take place on Thursday 8th January at the Radisson Blu Hotel, Little Island, Cork. This year the event is sponsored by Yara.

This year’s event has a very exciting line up of speakers covering a range of topics. The conference will focus on dealing with the last three months of quota, growing more grass, pathways into dairying and valuable lessons learned from New Zealand. April 2015 will see the removal of quotas and the potential for the most dramatic change in the Irish dairy industry for the past 30 years. Maximising grass growth and utilisation on farm are key components of profitable milk production systems. The first session will outline the role of cultivar, clover and high stocking rates in growing more grass. Michael Doran, Dairy Farmer, Co. Wexford will tell delegates how he manages his grass to grow 16 t DM/ha in a newly developed dairy enterprise.

The first three months of 2015 will be critical as cow numbers have increased over the past few years and many farmers may be over quota by the 1st of April next. Matt Ryan, Dairy Consultant, will explore options to manage the last few months of quota and minimise superlevy costs. Matt will also speak about planning for the future focusing on risk management, particularly around milk price volatility. Joe Leonard, Dairy Farmer, Co. Meath will outline his plans for the last three months of quota.

Dairy farming is now a very attractive option for young people interested in farming; however, they may not have the opportunity to manage their own farm. Equally there are a number of farmers with no successors to take over the family farm but yet they do not want to sell it. What are the options available? A panel including Austin Finn, The Land Mobility Service, and Tom Curran, Teagasc, will give an overview of collaborative farming options and the best approaches to take.

The final session of the day will be of great interest to all delegates. Once quotas are removed many farmers intend to increase concentrate input but perhaps they should wait until they have heard Dr. John Roche, Principal Scientist for Animal Science at DairyNZ speak. John, a Kerry native, who is working in New Zealand, has seen a dramatic change in the New Zealand dairy industry over the past number of years. Concentrate input has risen substantially but farmers are not necessarily making more money. John will answer the question ‘Post quota: will you make money from milk or milk from money? Lessons from New Zealand’.

Commenting on the event Jan Jensma from Yara said “We are delighted to have been given the opportunity to be the sole sponsor of the annual Irish Grassland Association Dairy Conference. It is always a very informative event and judging by the session topics that have been planned, this year looks like it will be no different. There will be Yara personnel in attendance at the event to discuss any questions on grassland nutrition you may have”.

He was reared on a dairy, sheep and beef farm in Co. Kerry, before carving his way to the Antipodes in 1995. He has had both passive and active roles in dairy farm development since that time. He is married to the most patient woman in the world and they have 2 sons; his passion is family, dairy farming, science, and the truth.

Formerly Agricultural Adviser in Leitrim, Tipperary; Discussion Group Specialist and Dairy Programme Manager with Teagasc before retiring in 2009. Since, he has been active as a private Consultant, Facilitating Discussion Groups plus some individual technical advice.

Dr John Roche is Managing Director and Principal Consultant for Down to Earth Advice Ltd, a company providing strategic and operational advice to universities and dairy farming groups around the world. He is also Principal Scientist for Animal Science at DairyNZ and an Adjunct Professor of Animal Science at Lincoln University. He has also held science appointments with the National Centre for Dairy Production Research at Moorepark in Ireland, the Department of Primary Industries in Australia, and the University of Tasmania. He leads a team of 14 scientists, post-graduate students, and development specialists across nutrition, reproduction animal health and welfare, mastitis, and biosecurity. He has published more than 110 peer-reviewed, science journal articles and book chapters in the last 10 years. In addition to his science role, Dr Roche is one of dairy farming’s most sought after speakers and Master of Ceremones because of his humorous, yet outspoken presentation style. He is a regular contributor at both science and farming conferences across the world.

Lessons from New Zealand Dr. John Roche, DairyNZ of Irish farming, Tom Curran, Teagasc currently IGA and Dairy Programme Manager with Teagasc since that time. He is a regular contributor at both science and farming conferences across the world. He is a regular contributor at both science and farming conferences across the world.

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