

20% DISCOUNT BOOKING FORM

*For all prepaid bookings received by Monday 28th December.

The first 130 IGA Members who ticket are also welcome to attend our private breakfast meeting. **Pre-booking is essential** as places are limited and tickets will be issued on a first come basis.

Book _____ member(s) at €50 €40 each. Total: € _____

Book _____ non member(s) at €100 €80 each. Total: € _____

Cheque enclosed: € _____

ATTENDING DELEGATE CONTACT DETAILS

NAME (DELEGATE 1): _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

Do you want to attend the IGA members only breakfast meeting

Yes _____ No _____

NAME (DELEGATE 2): _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

Do you want to attend the IGA members only breakfast meeting

Yes _____ No _____

DISCUSSION GROUP DEAL (for groups of 10+ members) :

€40 per head for discussion groups of 10+ members who book and prepay in full before Monday 28th December (strictly no late applications accepted after this special offer date). Please email: secretary@irishgrassland.com to apply.

You can register and avail of 20% prepaid discounted rates detailed above by MONDAY 28th DECEMBER by:

- Booking online www.irishgrassland.com (Quickest method to secure members only breakfast briefing tickets).
- Posting this form and your cheque to: Registrations, IGA Office, Cookstown, Kells Co. Meath.

Conference fee includes attendance, copy of the conference proceeding, refreshments on arrival and two course dinner. Please note that as part of the IGA initiative to attract new members, the conference fee for non-members also includes one year's FREE membership to the IGA for all new direct debit memberships.

So, if you are thinking of attending then book today and don't miss out on these excellent offers!

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Knowledge grows



Irish
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Association

**20%
DISCOUNT***
*See discount panel
save €10/20
per ticket!

'The Ability to Overcome Volatility'
ANNUAL DAIRY
CONFERENCE 2016



Thursday, 7th January 2016
Radisson Blu Hotel, Limerick

Sponsored by



IGA DAIRY CONFERENCE THURSDAY 7TH JANUARY 2016, RADISSON BLU, LIMERICK

- 8:00 am **Title:** *'The importance of innovative ability in times of volatility'*
Corporate breakfast (no charge for those who have pre booked online by 28th December)
Guest speaker: Dr Edmond Harty, DairyMaster
(This session is only open to 130 IGA Members and corporate Members who pre-book)
- 9:00 am **Registration and light refreshments**
- 9:45 am **Opening Address**
Karen Dukelow, President of the Irish Grassland Association
- Session 1** **Title:** *Grassland – The Way Forward*
Chairperson: Peter Young, Irish Farmers Journal
- 10:00 am **Title:** *Lessons from PastureBase Ireland – Improving our focus on spring grass*
Dr. Michael O'Donovan, Animal & Grassland Research & Innovation Centre, Teagasc Moorepark
- 10:30 am **Title:** *My Response to the Evolution of Grassland Management Practices on Farm*
Shane Crean, Dairy Farmer from Co. Cork
- 10:50 am **Discussion**
- Session 2** **Title:** *Dry & Early Lactation Nutritional Management of Cows in Grass Based Dairy Production Systems*
Chairperson: George Ramsbottom Irish Grassland Association council member and Teagasc Dairy Specialist
- 11:20 am **Title:** *Body condition score, resumption of cyclicity and uterine health affect subsequent fertility performance in dairy cows*
Dr. Mary Herlihy, Animal & Bioscience Research Dept., Teagasc Moorepark
- 11:40 am **Title:** *Nutrition & Management of the dry and transition cow in the Irish grass based dairy system*
Dr. Finbar Mulligan, University College Dublin
- 12:00 pm **Discussion**
- 12:30 pm **Lunch**
- Session 3** **Title:** *Strategies in Managing Volatility – Industry Debate*
This session will be a lively debate between 3 speakers from industry who will present their thoughts on market outlook and suitable strategies for dairy farmers to adopt in 2016
Chairperson: Michael Bateman Irish Grassland Association council member and Dairy Farmer
- 2:00 pm Noel Gowen, Grasstec
- 2:10 pm Tadhg Buckley, AIB
- 2:20 pm Dave Sheane, FDC Accountants
- 2:30 pm Debate between speakers
- 2:45 pm Discussion
- Session 4** **Title:** *Taking Stock*
Chairperson: Jack Kennedy
- 3:00 pm *Herd Health & Reducing disease risk when expanding*
Riona Sayers, Teagasc, Moorepark
- 3:20 pm **Discussion**
- 3:30 pm *Review progress made and outline the future plans for my dairy farm*
William Kingston, Dairy Farmer and former Summer Tour host from Skibbereen, Co. Cork.
- 3:50 pm **Discussion**
- 4:00 pm **Conference Close**
Karen Dukelow, President of the Irish Grassland Association

Dr. Edmond Harty

Dairymaster



Dr Edmond Harty is CEO of DairyMaster, one of the leading dairy innovation and technology companies in the world. Innovation in agriculture is his passion in life and he has dedicated his career to make dairy farming more profitable, enjoyable and sustainable.

Through his leadership and, in particular, the advances and innovations he has introduced, DairyMaster is now a world leader in the development and manufacture of dairy farm equipment.

He was the overall winner of Ernst & Young Entrepreneur of the Year and represented Ireland in the World Entrepreneur of the Year. Through his vision and direction DairyMaster were awarded a hat-trick of Innovation Awards for their cloud based MooMonitor+ across the globe in recent months. DairyMaster was also awarded the Gold Medal for innovation at EuroTier, Germany for their Swiftflo Revolver Goat Rotary milking parlour. Most recently DairyMaster were awarded both the software and overall innovation awards for their newly launched Swiftflo Commander at the National Ploughing Championships.

Dr Harty's concentration is always on future possibilities, scientifically developed and proven. The level of patent applications (over 50 so far) speaks to his commitment to innovation. The DairyMaster philosophy is to be the best in the world at what we do.

ACCOMMODATION SPECIAL RATE

€70.00 single room rate
€79.00 twin room rate

Phone (061) 456 200



QUOTE "IGA"
when booking

The annual Irish Grassland Association National Dairy Conference, sponsored by Yara, takes place on Thursday 7 January 2016. The theme of this year's event focuses on some of the strategies required to overcome volatility in dairying. Addressing the conference will be some of the countries' leading dairy farmers, agri-consultants, researchers and agribusiness personnel.

Over the past decade milk price volatility has become an increasing feature of the Irish dairy industry. Farmers who recognise the challenges it presents and adapt accordingly will continue to operate profitable and viable farm businesses. This conference will focus on the key areas of grassland management; financial management; and cow nutrition and fertility to overcome the volatility they face outside the farm gate.

The latest recommendations and guidelines for maximising the use of grass, supported by data generated from farmer-users of the PastureBase programme will be discussed by Dr. Michael O'Donovan, Teagasc Moorepark. Cork-based dairy farmer Shane Crean will detail his transition to a grass-based system of milk production and his plans for the grazing season ahead on his farm.

Dr. Finbar Mulligan of UCD will review the latest research and guidelines for the management of spring calving dairy cows on low input grass based diets pre- and post-calving. This will be complemented by Dr. Mary Herlihy of Teagasc Moorepark who will review the key findings from her farm-based study of cows after calving. Mary will discuss the trends in body condition score change and reproductive performance that she observed on Irish dairy farms.

Developing a business strategy that will ensure dairy farms remain financially viable even in times of low milk prices is an area that is sure to be of interest to all dairy farmers. Three speakers: Noel Gowen of Grasstec, Tadhg Buckley, AIB and Barry Murphy, FDC Accountants will each present their thoughts on current market outlook, who is making progress, and strategies dairy farmers should adopt for 2016.

Finally in the last session William Kingston former host of the Irish Grassland Association Dairy Summer Tour, will review the progress made on his farm since hosting the tour. He will outline the future plans for his farm; describe the strategies that he intends to adopt to achieve his plans. Riona Sayers from Teagasc Moorepark will then speak on herd health and reducing disease risk when expanding followed by William Kingston.

On the morning of the 2016 Dairy Conference, there is an exclusive opportunity for 130 Irish Grassland Association members who book tickets to meet at a free private breakfast gathering prior to the conference. The 2016 guest speaker is Dr. Edmond Harty, DairyMaster. He will address the topic 'The importance of innovative ability in times of volatility'. This element of the day is very popular and tickets have sold out within three days. Online booking is the quickest method to secure your tickets (plus you will also avail of the best discounted conference tickets detailed below). If you have any queries you can call the Office Manager, Maura Callery, on 087 9626483.

Early booking for Dairy Conference tickets is strongly encouraged as places will be limited and this event sells out early every year. A special 20% discounted registration fee (€40 for Irish Grassland Association members and €80 for non-members) applies to online registrations up to and including Monday 28 December.