

The Irish Agriculture and Food Development Authority

# Sensible Business Decisions – Saying yes or no to Opportunities

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Teagasc Dairy Expansion Service



# Presentation outline

- Dairy Expansion Service
- Key Principles in expansion
- Leasing Adjoining land
- Second Units
- Joint ventures

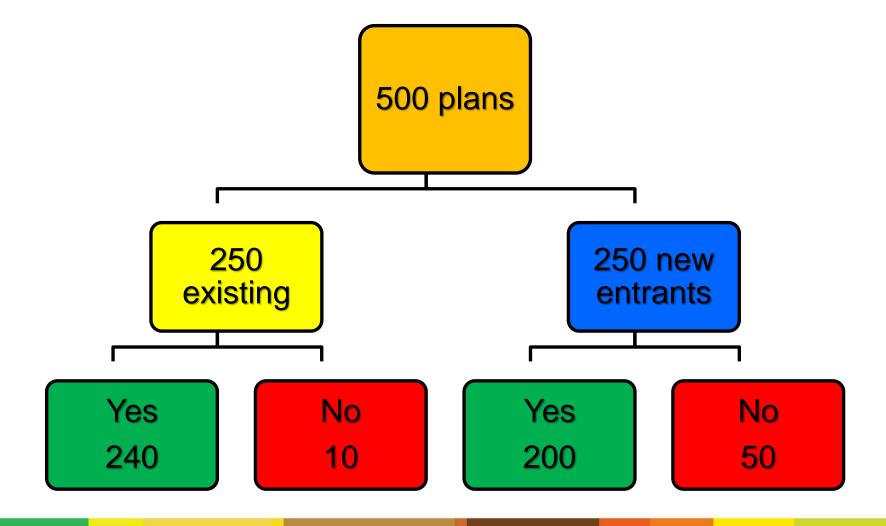


# **Dairy Expansion Service**

- Since 2015 ~ 500 business plans completed
  - About half new entrants and half existing clients
- 13% of the plans did not proceed or 60 potential opportunities were deemed unviable
- Why? Some High input systems but mainly little or no equity



# **Dairy Expansion Service**





# Why Expand?

How many dinners do you need to eat in a day?



# **Key Principles of Expansion**

- You need to be profitable and efficient –
- To expand you need:
  - Land
  - Labour
  - Equity cash or stock
  - You need at least 1 of the 3!



# **Leasing Adjoining Land**

# How much can I pay an acre?



# Leasing adjoining land

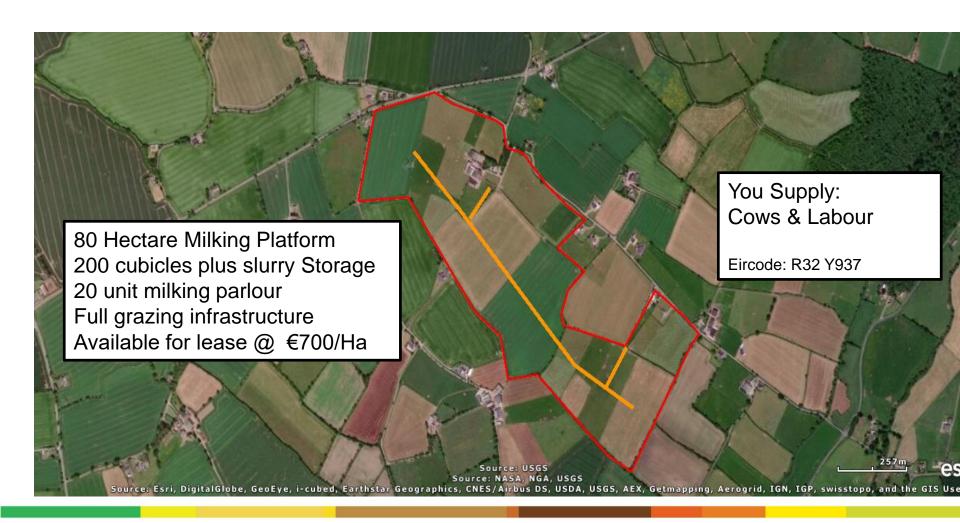
- Land Price is not the only figure?
  - The success of leasing the land depends on:
    - Land price
    - Stocking rate
    - Herd Performance
    - Investment Cost
    - Cost structure



	Standard
Cost of Leased Land/Ha	400
Proposed stocking Rate on leased land	2
Investment cost of Expansion/cow	800
Cost Of Production	
Variable Cost (c/L)	14
Fixed Costs (Excl extra land&Investment)	10
Net cash on additional hectare (€)	179.2
% Change in net cash/Ha	0%



## **Second Units Example**





# **Second Unit example**

- 80 Ha Milking parlour
- 200 cows (SR 2.5 cows/Ha)
- Heifers contract reared
- Cows valued @ €1,350
- Milk price @ 28c/l with MS allowance
- No BPS
- Labour @ €350/cow
- Is this a good investment?



#### **Return on Investment**

- Using basic calculation for simplicity
- Net Profit / Total Investment
  - €50,456/ €270,000
  - 18.6% Return on investment
  - Average return over 10 years 11.93%
  - Average over 20 years: 15.89%
  - Is this a good investment????



#### Second Unit example

#### Land lease @ €700/Ha Cows Financed over 8 years @ 4%

Year	1	2	3	4	5	6
Net Profit	- 22,359	- 8,537	+ 25,808	+ 33,523	+ 41,330	+ 50,486
Net Cash	- 45,376	- 43,083	- 4,712	+ 1,782	+ 8,320	+ 16,156



# **Second Unit Example**

#### Land Lease @ €700/Ha Cows owned – no loan repayments

Year	1	2	3	4	5	6
Net Profit	- 11,959	+ 734	+ 33,906	+ 40,400	+ 46,937	+ 54,773
Net Cash	- 6,759	- 4,466	+ 33,906	+ 40,400	+ 46,937	+ 54,773
Cumulative Net Cash	- 6,759	- 11,224	+ 22,682	+ 63,081	+ 110,018	+ 164,791



### Second unit example

Land @ €450/Ha

Cows Borrowed over 8 years @ 4% €3,000/cow investment cost Over 10 years @ 4%

Year	1	2	3	4	5	6
Net Profit	- 54,841	- 38,406	- 1,475	+ 8,727	+ 18,929	+ 30,470
Net Cash	- 73,767	- 71,474	- 28,982	- 19,868	- 13,330	- 5,495
Cumulative						
Net Cash	- 73,767	- 145,240	- 174,222	- 194,090	- 207,420	- 212,915



#### **Second units**

Home business has to be strong enough to carry it

Can get a high ROI but low cash flow in starting years

Increasing herd size key outcome

May allow for future opportunities



#### **Breakeven Milk solids**

- All opportunities need to assessed
  - But not all should be taken
- Use a quick calculation to determine if viable
- Breakeven Milk solids per cow
- Can be completed per cow or per hectare



#### **Break Even Milk Solids**

#### From your EPM get total cash payments

- Divide by the average number of cows
- Gives you the cash cost for your farm per cow
- Typically ~ €1,100/cow
- Add on land charge/cow for the leased land
- Add Additional Labour, and investment costs
- Gives you total cash cost per cow



#### **Breakeven Milk Solids**

Item	€/cow
Total cash per cow	€1,100
Land lease charge	€283
Repayments	€191
Labour	€350
Total	€1,924
	Divide by 4
Breakeven Milk solids	481 kg MS



#### **Share Farms**

#### Opportunities exist

- Scale can be an issue splitting the profits
- Capital investment who pays?
- Is the herd genetics right?
- Making sure you can work with the other person.



# **THANK YOU**

